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How do people consume the news?

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What are the most popular screen aspect ratios?

Large circles represent more traffic. Colored circles represent common screen sizes.
Similar to overall traffic, traffic from mobile devices ebbs on nights and weekends. However, mobile traffic diminishes to 10% of overall traffic midday and increases to around 20% in the evenings.

Notable referrers that have moved down in rank:
*News Sites, Yahoo, Pinterest, and MSN.

Notable referrers that have moved up in rank:
Facebook, Twitter, Bing, and Drudge Report.

New on top-25 list: StumbleUpon (content discovery service), NewsNow.co.uk (European aggregator), Rambler.ru (Russian search engine).

Note: The calculation for percentage of traffic has been revised since the last Authority Report traffic sources graph to be more accurate.